

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

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the candidate listed above who is a legally qualified candidate, or

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the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Dillon Lloyd*

Signature:

*Samantha Linkwitz*

Name: Dillon Lloyd

Name:

*Samantha Linkwitz*

Date of Request to Purchase Ad Time: 1/27/22

Date of Station Agreement to Sell Time:

*3/29/22*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

80980

Station Call Letters:

KODY-AM

Date Received/Requested:

3/29/22 revision

Est. #:

1473

Station Location:

North Platte

Run Start and End Dates:

3/9/22 - 5/16/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: KODY-AM Agency: KATZ  
 Contract Name: blindstrom1473-05 Address: 125 W. 55th St. 3rd Floor  
 Contract#: 80980 City: New York State: NY Zip: 10019  
 Start Date: 3/09/22 End Date: 5/10/22 Buyer: \_\_\_\_\_  
 Revenue Type: Regional Political Type: Cash Tax Schedule: (None)  
 Advertiser: Brett Lindstrom for Governor Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Calendar  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 1519blok Comm %: 0  
 Product Name: NE Gov Makegood Policy: Within Contract Dates  
 Estimate #: 1473  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/09/22	3/11/22		6:00 AM	10:00 AM	60			X	X	X			3	W	14.00	3	42.00	2	
2	3/09/22	3/11/22		10:00 AM	3:00 PM	60			X	X	X			3	W	14.00	3	42.00	2	
3	3/09/22	3/11/22		3:00 PM	7:00 PM	60			X	X	X			3	W	14.00	3	42.00	2	
4	3/14/22	3/15/22		6:00 AM	10:00 AM	60	X	X	X	X	X			2	W	14.00	2	28.00	2	
5	3/14/22	3/15/22		10:00 AM	3:00 PM	60	X	X	X	X	X			2	W	14.00	2	28.00	2	
6	3/14/22	3/15/22		3:00 PM	7:00 PM	60	X	X	X	X	X			2	W	14.00	2	28.00	2	
7	3/28/22	4/01/22		6:00 AM	10:00 AM	60	X	X	X	X	X			6	W	14.00	0	0.00	2	
=== CANCELED ===																				
8	3/28/22	4/01/22		10:00 AM	3:00 PM	60	X	X	X	X	X			6	W	14.00	0	0.00	2	
=== CANCELED ===																				
9	3/28/22	4/01/22		3:00 PM	7:00 PM	60	X	X	X	X	X			6	W	14.00	0	0.00	2	
=== CANCELED ===																				
10	5/09/22	5/10/22		6:00 AM	10:00 AM	60	X	X						4	W	14.00	4	56.00	2	
11	5/09/22	5/10/22		10:00 AM	3:00 PM	60	X	X						4	W	14.00	4	56.00	2	
12	5/09/22	5/10/22		3:00 PM	7:00 PM	60	X	X						4	W	14.00	4	56.00	2	
13	4/13/22	4/15/22		6:00 AM	10:00 AM	60			X	X	X			6	W	14.00	6	84.00	2	
14	4/13/22	4/15/22		10:00 AM	3:00 PM	60			X	X	X			6	W	14.00	6	84.00	2	
15	4/13/22	4/15/22		3:00 PM	7:00 PM	60			X	X	X			6	W	14.00	6	84.00	2	
16	4/18/22	5/03/22		6:00 AM	10:00 AM	60	X	X						4	W	14.00	12	168.00	2	
17	4/20/22	5/06/22		6:00 AM	10:00 AM	60			X	X	X			6	W	14.00	18	252.00	2	
18	4/18/22	5/03/22		10:00 AM	3:00 PM	60	X	X						4	W	14.00	12	168.00	2	
19	4/20/22	5/06/22		10:00 AM	3:00 PM	60			X	X	X			6	W	14.00	18	252.00	2	
20	4/18/22	5/03/22		3:00 PM	7:00 PM	60	X	X						4	W	14.00	12	168.00	2	
21	4/20/22	5/06/22		3:00 PM	7:00 PM	60			X	X	X			6	W	14.00	18	252.00	2	

## Billing Projections: By Month

	Mar 22	Apr 22	May 22
CA	210.00	1,092.00	588.00
ST	210.00	672.00	1,008.00

☒ Print Spot Prices

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TOTAL SPOTS ..... 135

GROSS TOTAL \$ ..... 1,890.00

ADJUSTED SPOTS ..... 135

ADJUSTED TOTAL \$ ..... 1,890.00

APPROVE	DECLINE	
<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input checked="" type="radio"/>	<input type="radio"/>	1520slun, 03/21/22 @2:38PM
<input type="radio"/>	<input type="radio"/>	